



WGFOA Spring Conference
April 24 – April 25, 2025
Holiday Inn
Stevens Point, WI

Theme: TIF/Economic Development/Affordable Housing

THURSDAY, APRIL 24, 2025

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	Expo 1, 2
8:30 – 9:30 a.m.	TIF Overview <i>Kristin Filipiak and Tod Ericson, Wisconsin Department of Revenue</i>	Expo 3A, 3B, 4
9:30 – 10:30 a.m.	TIF In Action <i>Adam Ruechel, Baird</i>	Expo 3A, 3B, 4
10:30 – 10:45 a.m.	Break	East Commons
10:45 – 11:45 a.m.	Words Matter! TIF Development Agreement Terminology <i>Greg Johnson, Ehlers Public Finance Advisors</i> <i>Jared Walker Smith, BoardmanClark</i>	Expo 3A, 3B, 4
11:45 – Noon	WGFOA Business Meeting: <i>Bill Burns, WGFOA President</i>	Expo 3A, 3B, 4
Noon – 1:00 p.m.	Lunch	Expo 1, 2
1:00 – 2:45 p.m.	The Affordable Housing Landscape & Case Studies <i>Mike Harrigan & Steve Apfelbacher, H & A Advisors, LLC</i> <i>Curt Witynski, Witynski Consulting</i> <i>Denise Vandembush-Kohlmann, City of Waukesha</i>	Expo 3A, 3B, 4
2:45 – 3:00 p.m.	Break	East Commons
3:00 – 4:00 p.m.	Collaboration Between Economic Development and Finance <i>Dave Godek, City of Janesville Finance Director</i> <i>Jimsi Kuborn, City of Janesville Economic Development Director</i>	Expo 3A, 3B, 4
4:00 – 5:00 p.m.	Economic Development Grants & Incentives <i>Tim Weber, Senior Director at WEDC</i>	Expo 3A, 3B, 4
5:00 p.m.	Reception	Expo 1, 2

FRIDAY, APRIL 25, 2025

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	Expo 3A, 3B, 4
8:30 – 10:00 a.m.	Economic Development and Housing: A County Perspective Panel <i>Josh Schoemann, County Executive of Washington County</i> <i>Lance Pliml, Chair of the Wood County Board of Supervisors, former President of the Wisconsin Counties Association</i> <i>Tom Larson, President & CEO, Wisconsin REALTORS® Association</i> <i>Facilitated by Jim Wood: Chair, Wood Communications Group; Strategic Counsel to Competitive Wisconsin, Inc.</i>	Expo 3A, 3B, 4
10:00 – 10:15 a.m.	Break	East Commons
10:15 – Noon	Legislative Update <i>Jerry Deschane, League of Wisconsin Municipalities</i>	Expo 3A, 3B, 4

WGFOA Board Meeting – Wednesday, April 23, 2025, 5:30 p.m. – Wisconsin Room
Members are welcome to attend