



WGFOA Spring Conference
 April 24 – April 25, 2025
 Holiday Inn
 Stevens Point, WI

Theme: **TIF/Economic Development/Affordable Housing**

THURSDAY, APRIL 24, 2025

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	TBD
8:30 – 9:30 a.m.	TIF Overview Kristin Filipiak and Tod Ericson, Wisconsin Department of Revenue	TBD
9:30 – 10:30 a.m.	TIF In Action Adam Ruechel, Baird	TBD
10:30 – 10:45 a.m.	Break	
10:45 – 11:45 a.m.	Words Matter! TIF Development Agreement Terminology Greg Johnson, Ehlers	TBD
11:45 – Noon	WGFOA Business Meeting: <i>Bill Burns, WGFOA President</i>	TBD
Noon – 1:00 p.m.	Lunch	TBD
1:00 – 2:45 p.m.	The Affordable Housing Landscape & Case Studies Mike Harrigan & Steve Apfelbacher, H & A Advisors, LLC Curt Witynski, Witynski Consulting Denise Vandebush-Kohlmann, City of Waukesha	TBD
2:45 – 3:00 p.m.	Break	
3:00 – 4:00 p.m.	Collaboration between Economic Development and Finance Dave Godek, City of Janesville Finance Director Jimsi Kuborn, City of Janesville Economic Development Director	TBD
4:00 – 5:00 p.m.	Economic Development Grants & Incentives Tim Weber, Senior Director at WEDC	TBD
5:00 p.m.	Reception	TBD

FRIDAY, APRIL 25, 2025

7:30 – 8:30 a.m.	Registration/Breakfast Buffet	TBD
8:30 – 10:00 a.m.	TID Advocacy Efforts TBD	TBD
10:00 – 10:15 a.m.	Break	
10:15 – Noon	Legislative Update Jerry Deschane, League of Wisconsin Municipalities	TBD

WGFOA Board Meeting – Wednesday, April 23, 2025, 5:30 p.m. – TBD
 Members are welcome to attend